



March 5-6, 2017
Ocean City, Maryland

SPRINGTRADEEXPO
Ocean City Hotel-Motel-Restaurant Association

SHOW STATISTICS...at a glance



**WATERFRONT
EXHIBIT
HALLS ON
BOTH LEVELS**

5000+ ATTENDEES

HOTELS • MOTELS • RESTAURANTS
BED & BREAKFASTS • BARS
PROPERTY MANAGERS • UNIVERSITIES



“Thank You for doing a wonderful job Year after year!!
I can proudly say that my company has grown directly
because of the outstanding job you do...thank you again!”

George Swayngim
President, George's Water Ice



300+
companies
exhibiting

84,560
SQUARE FEET
OF EXHIBIT SPACE

400+
BOOTH
SPACES

FOR EXHIBITING INFO:
CALL 410.289.6733 OR EMAIL INQUIRE@OCVISITOR.COM

WWW.OCEANCITYTRADEEXPO.COM



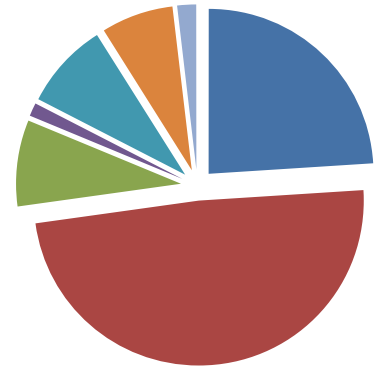
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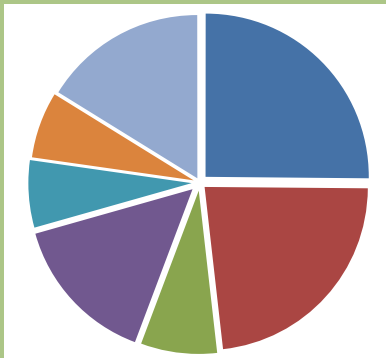
OUR ATTENDEES...at a glance

INDUSTRIES REPRESENTED

- B & B/ Campgrounds/Condo/Hotel/Motel/Cleaning Company
- Restaurant
- School/Cafeteria/Catering
- Hospital/Nursing Home
- Bar/ Liquor Store
- Convenience Store/Coffee Store/Ice Cream Store
- Golf Course/ Casino



TITLE/POSITION OF ATTENDEES



- General Manager/ Assistant Manager
- Owner
- Chef/ Pastry Chef/Sous Chef
- Operations/Maintenance
- Reservation Agent/ Front Desk/ Housekeeping/ Human Resources
- Purchasing Agent
- Server/ Line Cook/ Bartender

Exhibit with us!

Exhibit With Us ~ Spring Trade Expo is Where Hospitality Buyers and Sellers Meet!

Bringing the industry together since the '70s.....we do everything we can to make sure the right customers attend our Expo!

- Direct Mail – close to 10,000 pieces direct mailed to our extensive list of industry businesses
- Relationships – leveraging our tourism relationships to hit regional businesses with direct invitations from their tourism leaders
- E-Marketing – a series of e-blasts and social media posts showcasing the planned events and reasons to attend
- Advertising – trade publications, local print and live radio interviews with excellent coverage
- Public Relations – numerous interviews with trade and local media to highlight Expo

Ready to Exhibit or need more info? Contact Liz Walk or Susan Jones at 410-289-6733 or inquire@ocvisitor.com