

**EXTRA
EXPOSURE!**



**EXPO
PROGRAM**

The Expo Program is handed to attendees at check-in. This is an opportunity for your business to gain extra exposure at the Expo! Stay top of mind, long after the Expo as the Expo Program will be featured online too!

OCHMRA has partnered with the Ocean City Today's publication team to produce this full-color guide and they will be contacting you directly to reserve and create your ad.

DEADLINES:

COVER POSITIONS Materials Due by Thursday, February 9
INSIDE PAGES Ad Reservations by Friday, February 10
Copy for Ads Being Composed Due Wednesday, February 15
Camera-Ready Materials Due in Wednesday, February 22

COVERS - All Bleeds

BACK COVER: \$425 6.5" Wide x 9.5" Deep with Image Area no larger than 5.25" x 8.25"

INSIDE FRONT: \$400 6.5" Wide x 9.5" Deep with Image Area no larger than 5.25" x 8.25"

INSIDE BACK: \$375 6.5" Wide x 9.5" Deep with Image Area no larger than 5.25" x 8.25"

FULL PAGE \$350 Price includes full color

BLEED ADS: 6.5" Wide x 9.5" Deep with Image Area no larger than 5.25" x 8.25"

NON-BLEED: 5.25" Wide x 8.25" Deep

HALF PAGE \$225 Price includes full color

HORIZONTAL: 5.25" Wide x 4" Deep

VERTICAL: 2.5" Wide x 8.25" Deep

**TO RESERVE YOUR SPACE
CONTACT**

OCEAN CITY TODAY SALES
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Questions, call 410-723-6397