

SPONSORSHIP OPPORTUNITIES



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DIGITAL SIGNAGE - \$250 (ONLY 4 SPOTS AVAILABLE)

Advertise your company's 4-color logo and booth number on digital signs placed at registration areas and lobby. Sponsors will be highlighted in 3-second intervals followed by show announcements. All announcements will loop throughout both days of the show.

EVENT PROGRAM TABLE - \$250

Full color logo and booth number printed on an 8.5 x 11" flyer displayed in an acrylic holder at all program display tables.

LOBBY SIGNAGE - \$250 (ONLY 4 AVAILABLE)

Display YOUR spider banner in the lobby of the Convention Center.

SKYBOX BANNER - \$250 (ONLY 2 AVAILABLE)

Your company banner will be hung on the Exhibitors Hospitality Suite window Room 213, overlooking the Exhibit Hall.

PRESS RELEASE SPONSORSHIP - \$150

Provide the Ocean City Spring Trade Expo with a press release and it will be displayed on our Press Release section of our website and used for promotional and advertising purposes.

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ATTENDEE EMAIL ALERT - \$250 OR \$500 (ONLY 2 AVAILABLE)

Promote your brand to opt-in list of Expo Attendees! Email to attendees will include important information about the upcoming show. At the bottom of the email (\$250) or the top (\$500) we will include, "This email brought to you by..." and list your company's name, logo and booth number.

KEYNOTE SPEAKER SPONSOR - \$500

Hand out flyers or giveaway item to individuals as they attend the Keynote Speaker Session and/or place your info on a 6-ft table at the entrance

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EMAIL REGISTRATION CONFIRMATION - \$1000

Be seen by the approximately 5,000 people who register online to attend this year's Expo. Your company name, logo and direct link on the confirmation email sent to online registrants.

BANNER ADVERTISEMENT ON OCEANCITYSPRINGTRADEEXPO.COM- \$1000

Promote your brand by displaying your digital banner on our website from October (or sign up) through July 31.

**HAVE ANOTHER IDEA FOR SPONSORSHIP NOT LISTED?
CONTACT US 410-289-6733**

48TH ANNUAL SPRING TRADE EXPO

Please complete this form and fax back to OCHMRA at 410.289.5645 or mail to address below. Payment is required to secure sponsorship.



SPONSORSHIP FORM

Business Name _____
Contact Name _____
Mailing Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____
Website _____

Please select your sponsorship level(s):

- | | |
|---|--|
| <input type="radio"/> Digital Signage - \$250 | <input type="radio"/> Attendee Email Alert - \$250/\$500 |
| <input type="radio"/> Event Program Table - \$250 | <input type="radio"/> Keynote Speaker Sponsor- \$500 |
| <input type="radio"/> Lobby Signage - \$250 | <input type="radio"/> Banner Advertisement- \$1000 |
| <input type="radio"/> Skybox Banner - \$250 | <input type="radio"/> Email Confirmation - \$1000 |
| <input type="radio"/> Press Release Sponsorship - \$150 | |

Payment type: Check Visa MC Discover American Express

For credit card payment, please complete information below:

Card Number _____
Exp. Date __/__/__ 3-digit CSV code: _____
Billing Address for Card _____

Cardholder Signature _____

Ocean City Hotel-Motel-Restaurant Association
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Ocean City, MD 21842

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