



SPONSORSHIP OPPORTUNITIES

Upgraded Listing - \$50

Stand out by adding your company logo and description to catch the eye of Attendees.

Restroom Rejuvenation - \$100 per bathroom

Give attendees the chance to try your products in real time by featuring your soap, sanitizer, or other amenities in the restrooms. It's a unique way to create hands-on brand engagement and leave a lasting impression!

Lobby Banner Signage - \$250, Max. 5

Position YOUR pull-up banner in the busy hallway leading to the exhibit hall entrances, where every Attendee passes by.

Rotating Digital Ad - \$300

Capture attendees' attention & drive more traffic to your booth with a digital ad displayed in high-traffic locations (*Attendee Registration, Main Lobby, Hall C, & the Ballroom*). Choose either a static 5-second ad or an 8-second video.

Post-Expo Attendee E-blast - \$350, Max. 1

Continue your Expo exposure after the show by featuring your company in our Post-Expo Email sent to all attendees.

Concession Stand Lounge - \$350, Max. 1

Create a branded table display to showcase your company, promote your products/services & feature an ad on all 11 concession stand tables in our 5' x 7' table tents. You provide the artwork/display—we'll take care of the rest!

Floor Decal - \$350, Max. 4

Grab attention right at the door! Place your branded floor decal at one of the hall entrances for prime, high-traffic visibility.

Aisle Sponsor - \$350

Guide attendees to your booth! Your company logo and booth number will be prominently displayed on a floor decal at the entrance to your designated aisle, helping attendees navigate the show floor while keeping your brand visible.

Hanging Banner Sponsor - \$400

Put your company front and center with a hanging banner in the Expo Hall! Suspended above the show floor, YOUR banner will be visible from multiple aisles, keeping your brand top of mind as attendees explore the event and helping drive traffic to your booth.

Floorplan Banner Ad - \$450, Max. 2

Stand out from the crowd! YOUR banner ad, company name, and booth number will be prominently featured on the online floorplan, in the Expo Program Guide, and on all four floorplan signs at every entrance to the exhibit hall.

Water Station Sponsor - \$450, Max. 2

Provide YOUR branded water and we'll feature it on a table with YOUR company's tablecloth at a water station in a high-traffic lobby, either Hall ABC or the 2nd floor Ballroom. You bring the water, we handle the setup, & your brand gets noticed all day long.

Splash Page Ad - \$500, Max. 1

Sponsor our website's pop-up splash page and have your ad featured next to our info message. Your company will be one of the first things visitors notice when they arrive at our site.

Bollard Covers - \$500, Max. 1

Welcome every Attendee with a branded bollard cover placed at the Attendee entrance of the Expo. Located right at the front doors, this high-impact sponsorship ensures your company is one of the first things Attendees see as they arrive.

Bag Sponsor - \$500, Max. 2

Make a strong first impression by supplying YOUR branded bags at Attendee Registration, and we'll distribute them for you. It's a great way to keep your business front and center as Attendees carry your bag throughout the event.

Attendee E-Blast Ad Block - \$750, Max. 1

Reach 10,000+ Expo Attendees who've opted in to receive Expo updates with a featured ad in all 15 pre-show emails, keeping your business top-of-mind as excitement builds.

Registration Confirmation Email - \$1,000, Max. 1

Promote your business in the confirmation emails sent to all pre-registered Attendees. Your clickable ad will link directly to your website, putting your brand front and center from the start.

Banner Ad on Expo Site - \$1,000, Max. 1

Showcase your digital banner on the Attendee Registration page of our website, one of THE MOST visited pages leading up to the event.

Attendee Lanyard Sponsor - \$3,500, Max. 1

Lanyards handed to every Attendee prominently display your company name, giving you high-visibility exposure both days.

SPONSORSHIP ORDER FORM

CONTACT INFORMATION

Company Name _____ Contact Name _____

Billing Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

SPONSORSHIP ORDER FORM: (Check All That Apply)

EMAIL MARKETING

- ☐ Post-Expo Attendee E-Blast\$350
- ☐ Attendee E-Blast Ad Block\$750
- ☐ Registration Confirmation Email\$1,000

ONLINE MARKETING

- ☐ Upgraded Listing\$50
- ☐ Splash Page Ad\$500
- ☐ Banner Ad on Expo Site\$1,000

SIGNAGE

- ☐ Lobby Banner Signage\$250
- ☐ Rotating Digital Ad\$300
- ☐ Floor Decal\$350

ATTENDEE EXPERIENCE SPONSORSHIPS

- ☐ Water Station Sponsor\$450
- ☐ Concession Stand Lounge\$350
- ☐ Restroom Rejuvenation\$100

EXPO HALL BRANDING

- ☐ Aisle Sponsor\$350
- ☐ Hanging Banner Sponsor\$400

ON-SITE SPONSORSHIPS

- ☐ Floorplan Banner Ad\$450
- ☐ Bollard Covers\$500

BRANDING OPPORTUNITIES

- ☐ Bag Sponsor\$500
- ☐ Lanyard Sponsor\$3,500

EXPO PROGRAM GUIDE

- ☐ Outside Back Cover.....\$475
- ☐ Inside Front Cover.....\$450
- ☐ Inside Back Cover.....\$450
- ☐ Full Page.....\$350
- ☐ Half Page.....\$225

**Must be paid in full on or before February 1st*

PAYMENT INFORMATION:

Checks: payable to OCMDDHA, Mail to: 5700 Coastal Hwy. #302 Ocean City, MD 21842

Total Amount \$ _____ ☐ Check # _____ ☐ Visa / MC ☐ AMEX

Card # _____ Exp. _____ CVV _____

Billing Address _____

Signature _____

PAYMENT DUE
January 31, 2027

Return form to:
OCMDHA at
5700 Coastal Hwy. #302,
Ocean City, MD 21842
or email to
kaylee@ocvisitor.com