



SHOW SPECIALS & NEW PRODUCTS FORM

The 53rd Annual Spring Trade Expo is just around the corner! A great way to attract attention and generate new business is by offering exclusive show deals or showcasing your newest products.

Exhibitors are invited to take part in our **"Show Specials & New Products"** promotion. To be included, your submission **MUST** feature a newly introduced product debuting at the Expo (*New Product*) or a special deal available only to Attendees (*Show Special*). If it is not a show special/new product, it will not be listed.

Your listing will appear in the official Expo Program Guide, handed out to every Attendee, and will also be featured on OceanCityTradeExpo.com and in press outreach.

NEW this year, green/sustainable products will receive extra visibility in the Guide & on social media.

Each listing is limited to 200 characters, including spaces, so keep it short, specific, & engaging.

New Product:

☐ Check box if your product is a green/sustainable product

Show Special:

Company Name: _____ **Booth #:** _____

****Email us a photo for a chance to be featured in the Expo Program Guide's "Show Specials & New Products" section.****

Once complete, **email** kaylee@ocmdhospitality.com or **mail** to OCMDHA, 5700 Coastal Hwy. #302
Ocean City, MD 21842.

Deadline for inclusion in the Expo Program is February 5th