



SPONSORSHIP OPPORTUNITIES

Upgraded Listing - \$50

All Exhibitors receive a complimentary listing on our website—stand out by adding your company logo and description to catch the eye of Attendees.

Lobby Banner Signage - \$250, Max. 5

Position YOUR pull-up banner in the busy hallway leading to the exhibit hall entrances, where every Attendee passes by. It's a prime spot to get your company noticed and stand out from the crowd. Spots are limited, so don't wait!

Digital Signage at Expo - \$300

Feature your ad in rotating 5-second spots on the digital screens located at Attendee Registration and in the Main Lobby. These high-traffic areas are seen by every Attendee, giving your company maximum visibility where it matters most!

Lobby Lounge Sponsor - \$300, Max. 2

We provide the 5" x 7" table tents, and you supply the ad content! Branded tents will be placed on every table in the lobby lounge near the Concession Stand and 2nd floor meet up lounge, perfect for catching Attendees' attention during breaks.

Floor Decal - \$350, Max. 4

Grab Attendee attention right at the door! Place your branded floor decal at one of the hall entrances for prime, high-traffic visibility. Limited spots are first-come, first-served; reserve yours now to stand out from the crowd!

Floorplan QR Code - \$350, Max. 6

Grab Attendees' attention with your logo and booth number prominently displayed alongside a QR code linking to your website. Plus, your logo will also appear on the event map, highlighting your exact booth location.

Attendee E-Blast Ad Block - \$450, Max. 1

Reach 10,000+ Expo Attendees who've opted in to receive Expo updates with a featured ad in all 15 pre-show emails, keeping your business top-of-mind as excitement builds.

Water Station Sponsor - \$450, Max. 2 NEW

Provide YOUR branded water and we'll feature it on a table with YOUR company's tablecloth at a water station in a high-traffic lobby, either Hall ABC or the 2nd floor Ballroom. You bring the water, we handle the setup, & your brand gets noticed all day long.

Bollard Covers - \$500, Max. 1 NEW

Welcome every Attendee with a branded bollard cover placed at the Attendee entrance of the Expo. Located right at the front doors, this high-impact sponsorship ensures your company is one of the first things Attendees see as they arrive.

Bag Sponsor - \$500, Max. 2 NEW

Make a strong first impression by supplying YOUR branded bags at Attendee Registration, and we'll distribute them for you. It's a great way to keep your business front and center as Attendees carry your bag throughout the event.

Splash Page - \$500, Max. 1 NEW

Sponsor our website's pop-up splash page and have your ad featured next to our info message. Your company will be one of the first things visitors notice when they arrive at our site.

Banner Ad on Expo Site - \$1,000, Max. 1

Showcase your digital banner on the Attendee Registration page of our official Expo website, one of THE MOST visited pages leading up to the event.

Attendee Registration Confirmation Email - \$1,000, Max. 1

Promote your business in the confirmation emails sent to all pre-registered Attendees. Your clickable ad will link directly to your website, putting your brand front and center from the start.

Attendee Lanyard Sponsor - \$3,500, Max. 1 NEW

Lanyards handed to every Attendee prominently display your company name, giving you ongoing, high-visibility exposure throughout the event.

SPONSORSHIP & EXPO GUIDE ORDER FORM

CONTACT INFORMATION

Company Name _____ Contact Name _____

Billing Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

SPONSORSHIP ORDER FORM: (Check All That Apply)

Email Marketing

- Attendee E-Blast Ad Block\$450
- Registration Confirmation Email\$1,000

Online Marketing

- Upgraded Listing\$50
- Splash Page Ad\$500
- Banner Ad on Expo Site\$1,000

Expo Program Guide

- Outside Back Cover\$425
- Inside Front Cover\$400
- Inside Back Cover\$400
- Full Page\$350
- Half Page\$225

**Must be paid in full on or before February 1st*

On-Site Sponsorships

- Lobby Lounge Sponsor\$300
- Floorplan QR Code\$350
- Bollard Covers\$500

Branding

- Water Station Sponsor\$450
- Bag Sponsor\$500
- Lanyard Sponsor\$3,500

Signage

- Lobby Banner Signage\$200
- Digital Signage\$300
- Floor Decal\$350

TOTAL: \$ _____

PAYMENT INFORMATION: Checks: payable to OCHMRA, Mail to: 5700 Coastal Hwy. #302 Ocean City, MD 21842

I am paying a **50% Deposit** or the **Full Amount**

Amount \$ _____ Check # _____ Visa / MC AMEX

Card # _____ Exp. _____ CVV _____

Signature _____

PAYMENT DUE
January 31, 2026

Return form to: **OCHMRA, 5700 Coastal Hwy. #302, Ocean City, MD 21842** or email to kaylee@ocvisitor.com