



2026

SPONSORSHIP OPPORTUNITIES

HOW TO STAND OUT AND GET NOTICED AT THE EXPO

ONLINE MARKETING

UPGRADED LISTING

All Exhibitors receive a complimentary listing on our website—stand out by adding your company logo and description to catch the eye of Attendees.

Investment - \$50

- 250 x 150 px (.png or .jpg)
- Description - 254 characters including spaces

SPLASH PAGE AD

NEW

Sponsor our website's pop-up splash page and have your ad featured next to our info message. Your company will be one of the first things visitors notice when they arrive at our site.

Investment - \$500

- Max. 1 spot available
- 385 x 425 px

BANNER AD ON EXPO SITE

Showcase your digital banner on the Attendee Registration page of our official Expo website, one of the MOST visited pages leading up to the event.

Investment - \$1000

- Max. 1 spot available
- 800 x 174 px (.png or .jpg)

YOUR LOGO HERE

Company Name
Phone Number
Website
Booth #

Company Name
Phone Number
Website
Booth #

YOUR LOGO HERE

Company Name
Phone Number
Website
Booth #

Company Name
Phone Number
Website
Booth #

STAY IN THE LOOP

Stay Up To Date On The Expo

First Name

Last Name

Email

Follow Our Facebook Page For All Things Trade Expo!

YOUR AD HERE

COMPANY NAME

ADDRESS 1

ADDRESS 2

CITY

STATE

ZIP CODE

COUNTRY/STATE

PHONE

EMAIL

FROM THE EXPO

NUMBER OF EMPLOYEES

Attendee Buyers

To add thousands of buyers, click ADD BUYER - only one person per buyer.

Buyer Information

FIRST NAME

LAST NAME

POSITION

BUSINESS TYPE

ADD BUYER

ADD BUYER

YOUR AD HERE

SIGNAGE

LOBBY BANNER SIGNAGE

Position YOUR pull-up banner in the busy hallway leading to the exhibit hall entrances, where every Attendee passes by. It's a prime spot to get your company noticed and stand out from the crowd. Spots are limited, so don't wait!

Investment - \$250

- Max. 4 spots available

DIGITAL SIGNAGE

Feature your ad in rotating 5-second spots on the digital screens located at Attendee Registration and in the Main Lobby. These high-traffic areas are seen by every Attendee, giving your company maximum visibility where it matters most!

Investment - \$300

- 1920 x 1080 px (.png or .jpg)

FLOOR DECAL

Grab Attendee attention right at the door! Place your branded floor decal at one of the hall entrances for prime, high-traffic visibility. Limited spots are first-come, first-served; reserve yours now to stand out from the crowd!

Investment - \$350

- Max. 4 spots available
- 36" x 36"



BRANDING

WATER STATION

NEW

Provide YOUR branded water and we'll feature it on a table with YOUR company's tablecloth at a water station in a high-traffic lobby, either Hall ABC or the 2nd floor Ballroom. You bring the water, we handle the setup, and your brand gets noticed all day long.

Investment - \$450

- Max. 2 spots available
- 1 pallet of water per station

BAG SPONSOR

NEW

Make a strong first impression by supplying YOUR branded bags at Attendee Registration, and we'll distribute them for you. It's a great way to keep your business front and center as Attendees carry your bag throughout the event!

Investment - \$500

- Max. 2 spots available
- Bags no larger than 10" x 13"
- 1,500 bags per sponsor needed

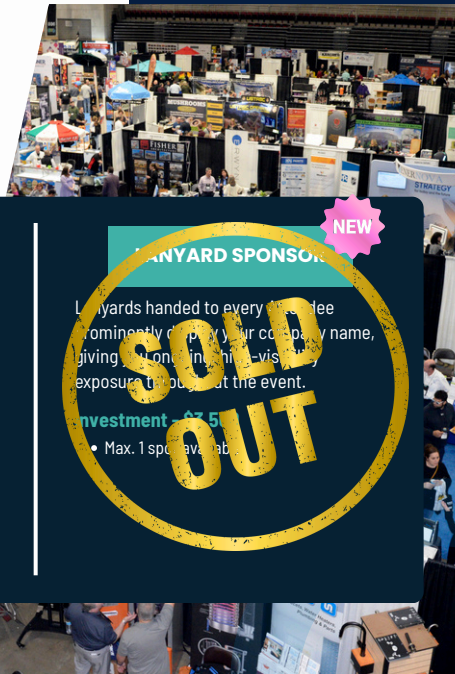
CANYARD SPONSOR

NEW

Lanyards handed to every attendee prominently display your company name, giving you ongoing high-visibility exposure throughout the event.

Investment - \$750

- Max. 1 spot available



EMAIL MARKETING

ATTENDEE E-BLAST AD BLOCK

Reach 10,000+ Expo Attendees who've opted in to receive Expo updates with a featured ad in all pre-show emails, keeping your business top-of-mind as excitement builds.

Investment - \$250

- Max. 1 spot available
- 800 x 134 px (.png or .jpg)

REGISTRATION CONFIRMATION EMAIL

Promote your business in the confirmation emails sent to all pre-registered Attendees. Your clickable ad will link directly to your website, putting your brand front and center from the start.

Investment - \$1,000

- Max. 1 spot available
- 800 x 134 px (.png or .jpg)



ON-SITE SPONSORSHIPS

LOBBY LOUNGE SPONSOR

We provide the 5' x 7' table tents, and you supply the ad content! Branded tents will be placed on every table in the lobby lounge near the Concession Stand, perfect for catching Attendees' attention during breaks.

Investment - \$300

- Max. 1 spot available

FLOORPLAN QR CODE

Grab Attendees' attention with your logo and booth number prominently displayed alongside a QR code linking to your website. Plus, your logo will also appear on the event map, highlighting your exact booth location.

Investment - \$350

- Max. 6 spots available

BOLLARD COVERS

NEW

Welcome every Attendee with a branded bollard cover placed at the Attendee entrance of the Expo. Located right at the front doors, this high-impact sponsorship ensures your company is one of the first things Attendees see as they arrive.

Investment - \$500

- Max. 1 spot available
 - Includes 3 covers



EXPO PROGRAM GUIDE

COVERS - All Bleeds

- **BACK COVER: \$450** 6.5" Wide x 9.5" Deep with Image Area no larger than 5.25" x 8.25"
- **INSIDE FRONT: \$425** 6.5" Wide x 9.5" Deep with Image Area no larger than 5.25" x 8.25"
- **INSIDE BACK: \$425** 6.5" Wide x 9.5" Deep with Image Area no larger than 5.25" x 8.25"

FULL PAGE: \$350 Price includes full-color

- **BLEED ADS:** 6.5" Wide x 9.5" Deep with Image Area no larger than 5.25" x 8.25"
- **NON-BLEED:** 5.25" Wide x 8.25" Deep

HALF PAGE: \$225 Price includes full-color

- **HORIZONTAL:** 5.25" Wide x 4" Deep
- **VERTICAL:** 2.5" Wide x 8.25" Deep

Need help
designing your ad?

Give us a call!
(410) 289-6733

SPONSORSHIP & EXPO GUIDE ORDER FORM

SPONSORSHIP ORDER FORM: (Check All That Apply)

Email Marketing

- ☐ Attendee E-Blast Ad Block\$450
☐ Registration Confirmation Email\$1,000

Online Marketing

- ☐ Upgraded Listing\$50
☐ Splash Page Ad\$500
☐ Banner Ad on Expo Site\$1,000

On-Site Sponsorships

- ☐ Lobby Lounge Sponsor.....\$250
☐ Floorplan QR Code.....\$350
☐ Bollard Covers\$500

Branding

- ☐ Water Station Sponsor\$450
☐ Bag Sponsor\$500
☐ Lanyard Sponsor\$3,500

Signage

- ☐ Lobby Banner Signage\$250
☐ Digital Signage\$300
☐ Floor Decal\$350

Expo Program Guide

- ☐ Outside Back Cover.....\$425
☐ Inside Front Cover.....\$400
☐ Inside Back Cover.....\$400
☐ Full Page.....\$350
☐ Half Page.....\$225

**Must be paid in full on or before February 1st*

TOTAL: \$ _____

PAYMENT DUE January 31, 2026

PAYMENT INFORMATION: Checks: payable to OCHMRA, mail to: 5700 Coastal Hwy. #302 Ocean City, MD 21842

Amount \$ _____ ☐ Check # _____ ☐ Visa / MC ☐ AMEX

Card # _____ Exp. _____ CVV _____

Billing Address _____

Name _____ Signature _____

Return form to: **UCHMRA, 5700 Coastal Hwy. #302, Ocean City, MD 21842** or email to **kaylee@ocvisitor.com**



QUESTIONS?



Kaylee Payne

Business Development Director

 Kaylee@ocvisitor.com

 (410) 289-6733

 OceanCityTradeExpo.com

 5700 Coastal Hwy. #302
Ocean City, MD

