



# EXPO PROGRAM GUIDE

Make a lasting impression! The Expo Program Guide is placed directly in the hands of every attendee at check-in, offering prime visibility for your business right from the start.

Plus, your ad lives on! The guide will remain available online for six months following the Expo, extending your reach and reinforcing your brand long after the event wraps up.

## COVERS - All Bleeds

- **BACK COVER: \$450** 6.5" Wide x 9.5" Deep with Image Area no larger than 5.25" x 8.25"
- **INSIDE FRONT: \$425** 6.5" Wide x 9.5" Deep with Image Area no larger than 5.25" x 8.25"
- **INSIDE BACK: \$425** 6.5" Wide x 9.5" Deep with Image Area no larger than 5.25" x 8.25"

## FULL PAGE: \$350 Price includes full-color

- **BLEED ADS:** 6.5" Wide x 9.5" Deep with Image Area no larger than 5.25" x 8.25"
- **NON-BLEED:** 5.25" Wide x 8.25" Deep

## HALF PAGE: \$225 Price includes full-color

- **HORIZONTAL:** 5.25" Wide x 4" Deep
- **VERTICAL:** 2.5" Wide x 8.25" Deep

## DEADLINES

1. Space Reservations Due by Friday, **February 6**
2. Ads Due Friday, **February 13**

## RESERVE YOUR SPOT

To reserve your space, contact Kaylee at [kaylee@ocvisitor.com](mailto:kaylee@ocvisitor.com)



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## Advertising Insertion Order

### CONTACT INFORMATION

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website: \_\_\_\_\_

### AD SIZE: (CHECK ONE)

☐ Outside Back Cover.....\$450

☐ Full Page.....\$350

☐ Inside Front Cover.....\$425

☐ Half Page.....\$225

☐ Inside Back Cover.....\$425

**Total: \$** \_\_\_\_\_

*\*Must be paid in full on or before February 1st in order to appear in the program*

*\*\*Email us a photo for a chance to be featured in the Expo Program Guide's "Show Specials & New Products" section.\*\**

### PAYMENT INFORMATION: (CHECK ONE)

☐ Charge my Card

Card # \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_ V-Code \_\_\_\_\_

Signature \_\_\_\_\_

☐ Please call me for my credit card info

☐ Mailing Check to: OCHMRA - 5700 Coastal Hwy. #302  
Ocean City, MD 21842