

# EXPO PROGRAM GUIDE

The Expo Program Guide is handed to attendees at check-in. This is an opportunity for your business to gain extra exposure at the Expo! Stay top of mind, long after the Expo as the Expo Program Guide will be featured online for 6 months!

## EXPO PRORAM GUIDE

### **COVERS** - All Bleeds

- **BACK COVER: \$425** 6.5" Wide x 9.5" Deep with Image Area no larger than 5.25" x 8.25"
- **INSIDE FRONT: \$400** 6.5" Wide x 9.5" Deep with Image Area no larger than 5.25" x 8.25"
- **INSIDE BACK: \$400** 6.5" Wide x 9.5" Deep with Image Area no larger than 5.25" x 8.25"

### **FULL PAGE: \$350** Price includes full-color

- **BLEED ADS:** 6.5" Wide x 9.5" Deep with Image Area no larger than 5.25" x 8.25"
- **NON-BLEED:** 5.25" Wide x 8.25" Deep

### **HALF PAGE: \$225** Price includes full-color

- **HORIZONTAL:** 5.25" Wide x 4" Deep
- **VERTICAL:** 2.5" Wide x 8.25" Deep

## DEADLINES:

- Space Reservations Due by Friday, **January 31**
- Copy for Ads Being Composed Due Wednesday, **February 7**
- Camera-Ready Materials Due Wednesday, **February 14**



**TO RESERVE YOUR SPACE**

**CONTACT:**

OCHMRA  
kaylee@ocvisitor.com

Questions, call (410) 289-6733



# EXPO PROGRAM GUIDE

## Advertising Insertion Order

### Contact Information

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_  
Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Website: \_\_\_\_\_

### Ad Size: (Check One)

- |   |  |
|---|--|
| <input type="checkbox"/> Outside Back Cover.....\$425 | <input type="checkbox"/> Full Page.....\$350 |
| <input type="checkbox"/> Inside Front Cover.....\$400 | <input type="checkbox"/> Half Page.....\$225 |
| <input type="checkbox"/> Inside Back Cover.....\$400  |  |

*\*Email us a photo for a chance to be featured in the Expo Program Guide's "Show Specials & New Products" section.*

**Total: \$** \_\_\_\_\_

*\*Must be paid in full on or before February 1st in order to appear in the program*

### Payment Information: (Check One)

Charge my (circle one): MC    Visa    Amex    Discover  
Card # \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_ V-Code \_\_\_\_\_  
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- Please call me for my credit card info
- Mailing Check to: OCHMRA - 5700 Coastal Hwy. #302  
Ocean City, MD 21842



### Return Form To Kaylee Payne

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