

EXPO PROGRAM GUIDE

The Expo Program Guide is handed to attendees at check-in. This is an opportunity for your business to gain extra exposure at the Expo! Stay top of mind, long after the Expo as the Expo Program Guide will be featured online for 6 months!

EXPO PRORAM GUIDE

COVERS - All Bleeds

- **BACK COVER: \$425** 6.5" Wide x 9.5" Deep with Image Area no larger than 5.25" x 8.25"
- **INSIDE FRONT: \$400** 6.5" Wide x 9.5" Deep with Image Area no larger than 5.25" x 8.25"
- **INSIDE BACK: \$400** 6.5" Wide x 9.5" Deep with Image Area no larger than 5.25" x 8.25"

FULL PAGE: \$350 Price includes full-color

- **BLEED ADS:** 6.5" Wide x 9.5" Deep with Image Area no larger than 5.25" x 8.25"
- **NON-BLEED:** 5.25" Wide x 8.25" Deep

HALF PAGE: \$225 Price includes full-color

- **HORIZONTAL:** 5.25" Wide x 4" Deep
- **VERTICAL:** 2.5" Wide x 8.25" Deep

DEADLINES:

- Space Reservations Due by Friday, **January 31**
- Copy for Ads Being Composed Due Wednesday, **February 7**
- Camera-Ready Materials Due Wednesday, **February 14**



TO RESERVE YOUR SPACE

CONTACT:

OCHMRA

kaylee@ocvisitor.com

Questions, call (410) 289-6733



EXPO PROGRAM GUIDE

Advertising Insertion Order

Contact Information

Company Name _____ Contact Name _____
Billing Address _____ City _____ State _____ Zip _____
Phone _____ Email _____
Website: _____

Ad Size: (Check One)

- | | | | |
|--|-------|---|-------|
| <input type="checkbox"/> Outside Back Cover..... | \$425 | <input type="checkbox"/> Full Page..... | \$350 |
| <input type="checkbox"/> Inside Front Cover..... | \$400 | <input type="checkbox"/> Half Page..... | \$225 |
| <input type="checkbox"/> Inside Back Cover..... | \$400 | | |

**Email us a photo for a chance to be featured in the Expo Program Guide's "Show Specials & New Products" section.*

Total: \$ _____

**Must be paid in full on or before February 1st in order to appear in the program*

Payment Information: (Check One)

- Charge my (circle one): MC Visa Amex Discover
Card # _____ Exp. ____ / ____ V-Code _____
Signature _____

- Please call me for my credit card info
- Mailing Check to: OCHMRA - 5700 Coastal Hwy. #302
Ocean City, MD 21842

Return Form To Kaylee Payne

kaylee@ocvisitor.com (410) 289-6733

