



2024 OCHMRA
Spring Trade Expo
March 3-4, 2024

LEAD RETRIEVAL ORDER FORM

HOTEL • MOTEL • RESTAURANT • ASSOCIATION • INC.

Submit order to: Trade Show Leads ~ EMAIL: orders@tsleads.net ~ PHONE: 515.370.0871

Company		Booth Number		Contact	
Zip		Phone		Email	
Email Address for Leads:					

Equipment	By February 9, 2024	After Feb. 9	Qty	Price	SubTtl
BEST VALUE-3 APP BUNDLE WITH CUSTOM FOLLOW-UPS Get 3 TS Leads Mobile App activations plus customized follow-ups. for use with Exhibitors own iPhone®, iPod touch® (Version 8.1 or higher), iPad®, or Android™ phone (Operating System 6 or higher) Package includes: TSL mobile lead retrieval app downloaded from the app store, event set-up through unique access code for three devices, custom follow ups, and leads available via online portal.	\$495.00	\$550.00			
TS Leads Mobile Tablet -TSL Mobile App on iPad Mini. Powerful tool allows you to gather time stamped leads, insert notes, add qualifiers and surveys. Leads available via online portal.	\$350.00	\$380.00			
TSLeads Max -TSLeads Mobile App on Android device with 5" ISP Display. Powerful tool allows you to gather time stamped leads, insert notes, add follow-ups and surveys. Leads available via online portal.	\$325.00	365.00			
TS Leads Mobile App - for use with Exhibitors own iPhone®, iPod touch® (Version 8.1 or higher), iPad®, or Android™ phone (Operating System 6.0 or higher) Package includes: TSL mobile lead retrieval app downloaded from the app store, event set-up through unique access code and leads available via online portal .	\$275.00	\$325.00			
Additional TS Leads Mobile App license for multiple Devices.	\$175.00	\$225.00			
TS Leads Anywhere Scanner -Small hand-held scanner fits easily in your pocket allows you to gather leads anytime, anywhere at the show. No power required. Leads delivered via email at the end of the show.	\$275.00	\$325.00			
Custom Follow-Up Sheet -Create custom lead follow-ups specific to your business.	\$35.00	\$55.00			
Delivery, Setup, and Training (optional) -Delivery to your booth with training for all of your staff.	\$35.00	\$55.00			
Leads downloaded to USB 2.0 Flash Drive	\$25.00	\$45.00			
Developer's Kit Includes API configuration or post show data merge.	\$400.00	\$400.00			
		TOTAL			

Payment Information

[CLICK HERE TO ORDER ONLINE](#)

**Make Checks Payable to: Trade Show Leads,
16461 S. 176th Lane, Goodyear, AZ 85338.
Advance Orders must be accompanied by payment
in full. Thank you for your order. If you have any
questions please contact us at 515.370.0871.**

If Paying by Credit Card, Please complete the Cardholder Information:

CardNumber: _____
ExpirationDate: _____
Code on Card: _____
Name on the Card: _____
BillingAddress: _____

Signature: _____

All equipment ordered must be picked up at the service desk prior to the start of the show, unless you have ordered Delivery & Setup. Failure to pick up equipment does not entitle you to a refund. All equipment must be returned to the service desk within 1 hour of the close of the show to avoid additional charges. A non-refundable charge of \$1500.00 will be applied for equipment not returned to TSL at the close of the show. **There is a \$75 fee for all cancellations and no cancellations within 48 hours of open of the event. TSL will not be held responsible for the type or amount of data provided to exhibitors by show management.** Data connection required for mobile app installation and attendance updates. TSL will not be held responsible for poor/inadequate data coverage in convention hall. It is the customer's responsibility to seek and provide data connection whether it be inside or outside the convention building. Liability for damage of any cause whatsoever will be limited to the total price of goods and services provided by TSL.

Agreement of Above Terms: **X**



The TSLeads Anywhere Scanner is a battery operated unit that fits easily in your pocket and leads can be gathered anywhere at the show. Leads are delivered at the end of the show via email. After the badge is scanned, more information on the lead can be gathered by scanning items on the TS Leads Advanced lead qualifier sheet which is at no cost to the exhibitor. A custom follow-up sheet can be created which is specific to your business for a small fee (see page 3).

TS Leads Mobile App is a powerful lead retrieval technology for exhibitors to capture sales leads using an iPhone®, iPod touch® (Version 8.0 or higher), iPad®, or Android™ phone (Operating System 6.0 or higher). Exhibitors can use their own mobile device. App downloaded from the app store. Event set-up through a unique access code and leads gathered by scanning barcode or entering Attendee ID Number on the badge. TS Leads Mobile App makes lead retrieval easier to use...even fun. With features such as notes, surveys and follow-ups exhibitors can capture, qualify and manage trade show leads anywhere and anytime. Leads updated in real time and accessed via cloud portal.

Exhibitors may also use our hardware. The **TSL Tablet** is an iPad Mini (8" screen) with the TSLeads Mobile app and the **TSLeads Max** is an Android device (5" screen) with the TSLeads Mobile app.

**ORDER EARLY FOR BEST PRICING
DISCOUNT DEADLINE IS FEBRUARY 9, 2024**



ADVANCED LEAD QUALIFIERS

All exhibitors receive the following Standard Follow-Ups at no cost as part of their equipment rental.

Fill out this form if you would like Custom Follow-Ups specific to your business for an additional cost.

TRADE SHOW LEADS

STANDARD ADVANCED QUALIFIERS

PRODUCT 1
[Barcode]

PRODUCT 2
[Barcode]

PRODUCT 3
[Barcode]

PRODUCT 4
[Barcode]

READY TO BUY
[Barcode]

BUY IN 3-6 MONTHS
[Barcode]

BUY IN 6-12 MONTHS
[Barcode]

DECISION MAKER
[Barcode]

HOT LEAD
[Barcode]

SEND SAMPLES
[Barcode]

SEND LITERATURE
[Barcode]

ADD TO MAILING LIST
[Barcode]

MANUFACTURER
[Barcode]

VALUE ADDED RESELLER
[Barcode]

DISTRIBUTER
[Barcode]

END USER
[Barcode]

INQUIRY ONLY
[Barcode]

CURRENT CUSTOMER
[Barcode]

WANTS PRESENTATION
[Barcode]

SEND PRICING
[Barcode]

Company Name: _____
Booth Number: _____
Show Name: _____

Please type or print legibly, maximum 35 characters per line

1. _____
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Please contact us at 515.370.0871 or email to toms@tsleads.net if you have any questions regarding our products and services.