

# EXPO PROGRAM GUIDE



The Expo Program Guide is handed to attendees at check-in. This is an opportunity for your business to gain extra exposure at the Expo! Stay top of mind, long after the Expo as the Expo Program Guide will be featured online too!

OCHMRA has partnered with the Ocean City Today's publication team to produce this full-color guide and they will be contacting you directly to reserve and create your ad.

## DEADLINES:

COVER POSITIONS - Materials Due by Thursday, February 9  
INSIDE PAGES - Ad Reservations by Friday, February 10  
Copy for Ads Being Composed Due Wednesday, February 15  
Camera-Ready Materials Due Wednesday, February 22

### COVERS - All Bleeds

**BACK COVER: \$425** 6.5" Wide x 9.5" Deep with Image Area no larger than 5.25" x 8.25"

**INSIDE FRONT: \$400** 6.5" Wide x 9.5" Deep with Image Area no larger than 5.25" x 8.25"

**INSIDE BACK: \$375** 6.5" Wide x 9.5" Deep with Image Area no larger than 5.25" x 8.25"

### FULL PAGE: \$350

 Price includes full color

BLEED ADS: 6.5" Wide x 9.5" Deep with Image Area no larger than 5.25" x 8.25"

NON-BLEED: 5.25" Wide x 8.25" Deep

### HALF PAGE: \$225

 Price includes full color

HORIZONTAL: 5.25" Wide x 4" Deep

VERTICAL: 2.5" Wide x 8.25" Deep

TO RESERVE YOUR SPACE

CONTACT:

Ocean City Today Sales  
mcooper@oceancitytoday.net

Questions, call (410) 723-6397



# EXPO PROGRAM GUIDE ADVERTISING INSERTION ORDER

## COMPANY INFORMATION

Name of Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Cell #: \_\_\_\_\_ Email Address: \_\_\_\_\_

## AD SIZE (check one) - ads must be paid in order to appear in program

Back Cover: \_\_\_\_ Inside Back Cover: \_\_\_\_ Inside Front Cover: \_\_\_\_  
Full Page: \_\_\_\_ Half Page: \_\_\_\_

## PAYMENT INFORMATION: (CHECK ONE)

\_\_\_\_ Charge my (circle one): MC Visa Amex Discover

Card # \_\_\_\_\_ Exp. \_\_\_\_ / \_\_\_\_ V-Code \_\_\_\_\_

Signature \_\_\_\_\_

\_\_\_\_ Please have OCHMRA call me for my credit card info

\_\_\_\_ Mailing Check to: OCHMRA - 5700 Coastal Hwy #302  
Ocean City, MD 21842

\*Must be paid in full on or before February 1st

