# 43RD ANNUAL SPRING TRADE EXPO

Put your business in front of a targeted audience of 4000+ as a sponsor of the 43rd Annual Spring Trade Expo. Promote your business and market to current, and future customers. Sponsorships are available at a variety of prices and levels. Build your brand's awareness through these extraordinary opportunities! All sponsorships are first-come, first-served.

SPRINGTRADEEXPO
Ocean City Hotel-Motel-Restaurant Association

## SPONSORSHIP OPPORTUNITIES

## Bronze Level

### Digital Signage - $250 *(only 4 spots available)*
Advertise your company's 4-color logo and booth number on digital signs placed at registration areas and lobby. Sponsors will be highlighted in 3-second intervals followed by show announcements. All announcements will loop throughout both days of the show.

### Event Program Table - $250 ***Increase your visibility***
Full color logo and booth number printed on an 8.5 x 11" flyer displayed in an acrylic holder at all program display tables.

### "You are Here" Floor Layout Signage - $250 *(only 3 available)* ***Increase your identity***
Your logo, booth number & location at the top of the Floor Layout maps placed by hall entrance.

### Smartphone Charging Station - $250 *(only 4 available)*
Your logo & booth number on a BRAND NEW charging station for our atendees to charge their smartphones.

### Lobby Signage - $250 *(only 4 available)*
Display your spider banner in the lobby of the Convention Center.

### Skybox Banner - $250 *(only 2 available)*
Display your company banner to thousands of attendees and exhibitors. Banner will be hung in skybox overlooking Exhibit Hall A/B.

## Silver Level

### Attendee Email Alert - $500 *(only 2 available)*
Promote your brand to opt-in list of Expo Attendees! Email to attendees will include important information about the upcoming show. At the bottom of the email we will include, "This email brought to you by..." and list your company's name, logo and booth number.

## Gold Level

### Email Registration Confirmation - $1000
Be seen by the approximately 4,000 people who register online to attend this year's Expo. Your company name, logo and direct link on the confirmation email sent to online registrants.

### Keynote speaker sponsor - $1000
Hand out flyers or giveaway item to individuals as they enter the Performing Arts Center to see the Keynote Speaker.

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Please complete this form and fax back to OCHMRA at 410.289.5645. Payment is required to secure sponsorship. Check or credit card will be accepted.

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## SPONSORSHIP FORM

Business Name _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Website _____

*Please select your sponsorship level(s):*

- ❍ Digital Signage - $250
- ❍ Event Program Table - $250
- ❍ "You are here" Floor Layout Signage - $250
- ❍ Smartphone Charging Station - $250
- ❍ Lobby Signage - $250
- ❍ Skybox Banner - $250
- ❍ Attendee Email Alert - $500
- ❍ Email Confirmation - $1000
- ❍ Keynote Speaker Sponsor- $1000

Payment type: ❍ Check ❍ Visa ❍ MC ❍ Discover ❍ American Express

For credit card payment, please complete information below:

Card Number _____

Exp. Date __/__ 3-digit CSV code: _____

Billing Address for Card _____

_____

Cardholder Signature _____

## THANK YOU FOR YOUR SUPPORT!

Ocean City Hotel-Motel-Restaurant Association
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