



# TRADE SHOW LEADS

TECHNOLOGY SOLUTIONS FOR  
MEETINGS AND EVENTS...ANYWHERE



Ocean City HMRA  
Spring Trade Expo  
March 5-6, 2017

## LEAD RETRIEVAL ORDER FORM

Submit order to: Trade Show Leads ~ EMAIL: orders@tsleads.net~ FAX: 866-262-6121~ PHONE: 515-370-0871

<b>Company</b>		<b>Booth Number</b>		<b>Contact</b>	
<b>Address</b>			<b>City</b>	<b>ST</b>	<b>Zip</b>
<b>Country</b>	<b>Phone</b>	<b>Fax</b>	<b>Email</b>		
<b>Email Address for Leads:</b>					

Equipment	By February 3, 2017	After Feb. 3	Qty	Price	SubTtl
<b>TS Leads Mobile Tablet</b> -TSL Mobile App on iPad Mini. Powerful tool allows you to gather leads, insert notes, add qualifiers and surveys. Leads available via online portal.	\$350.00	\$380.00			
<b>TS Leads Mobile App</b> - for use with Exhibitors own iPhone®, iPod touch® (Version 8.1 or higher), iPad®, or Android™ phone (Operating System 4.0.3 or higher) <b>Package includes:</b> TSL mobile lead retrieval app downloaded from the app store, event set-up through unique access code and leads available via online portal .	\$250.00	\$275.00			
<b>Additional TS Leads Mobile App license for multiple Devices.</b>	\$150.00	\$175.00			
<b>TS Leads Anywhere Scanner</b> -Small hand-held scanner fits easily in your pocket allows you to gather leads anytime, anywhere at the show. No power required. Leads delivered via email at the end of the show.	\$245.00	\$285.00			
<b>TSLeads Anywhere Scanner Plus</b> - Palm Sized scanner gives you visual verification of time stamped leads scanned. Lead delivered via email at the end of the show. No power required.	\$285.00	\$305.00			
<b>Customized Advanced Qualifier Sheet</b> -Create lead qualifiers specific to your business.	\$35.00	\$55.00			
<b>Delivery, Setup, and Training (optional)</b> -Delivery to your booth with training for all of your staff.	\$35.00	\$55.00			
<b>Leads downloaded to USB 2.0 Flash Drive</b>	\$45.00	\$55.00			

Confirmation of Pickup

TOTAL

### Payment Information

[\*\*CLICK HERE TO ORDER ONLINE\*\*](#)

Make Checks Payable to: Trade Show Leads,  
16461 S. 176<sup>th</sup> Lane, Goodyear, AZ 85338 or fax  
your order to 866-262-6121.

Advance Orders must be accompanied by payment  
in full. Thank you for your order. If you have any  
questions please contact us at 515-370-0871.

If Paying by Credit Card, Please complete the Cardholder Information:

CardNumber: \_\_\_\_\_

ExpirationDate: \_\_\_\_\_

Code on Card: \_\_\_\_\_

Name on the Card: \_\_\_\_\_

BillingAddress: \_\_\_\_\_

Signature: \_\_\_\_\_

All equipment ordered must be picked up at the service desk prior to the start of the show, unless you have ordered Delivery & Setup. Failure to pick up equipment does not entitle you to a refund. All equipment must be returned to the service desk within 1 hour of the close of the show to avoid additional charges. A non-refundable charge of \$1500.00 will be applied for equipment not returned to TSL at the close of the show. **There is a \$75 fee for all cancellations and no cancellations within 48 hours of open of the event. TSL will not be held responsible for the type or amount of data provided to exhibitors by show management.** Data connection required for mobile app attendance updates. TSL will not be held responsible for poor/inadequate data coverage in convention hall. It is the customer's responsibility to seek and provide data connection whether it be inside or outside the convention building. Liability for damage of any cause whatsoever will be limited to the total price of goods and services provided by TSL.




Agreement of Above Terms:

X



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TS Leads Anywhere Scanner	Anywhere Scanner Plus	TS Leads Mobile Tablet
		

Each attendee badge contains a barcode which allows you to gather their business card information. The **TSLeads Anywhere Scanner** is a battery operated unit that fits easily in your pocket and leads can be gathered anywhere at the show. **TSLeads Anywhere Scanner Plus** gives you visual verification and time stamp. Leads are delivered at the end of the show via email. After the badge is scanned, more information on the lead can be gathered by scanning items on the TS Leads Advanced lead qualifier sheet (see page 3) which is at no cost to the exhibitor. A lead qualifier sheet can be created which is specific to your business for a small fee. The **TSLeads Mobile Tablet** includes TSL Mobile App on iPad Mini. Powerful tool allows you to gather leads, insert notes, add qualifiers and surveys. Leads updated in real time with internet access and delivered via cloud portal.

**TS Leads Mobile App** is a powerful lead retrieval technology for exhibitors to capture sales leads using an iPhone®, iPod touch® (Version 8.1 or higher), iPad®, or Android™ phone (Operating System 4.0.3 or higher). Exhibitors can use their own I-device. App downloaded from the app store. Event set-up through a unique access code and leads gathered by scanning barcode or entering Attendee ID Number on the badge. TS Leads Mobile App makes lead retrieval easier to use...even fun. With features such as notes, surveys and qualifiers exhibitors can capture, qualify and manage trade show leads anywhere and anytime. Leads updated in real time with internet access and delivered via cloud portal.

Please contact us at 515-370-0871 or email to [toms@tsleads.net](mailto:toms@tsleads.net) if you have any questions regarding our products and services.

**ORDER EARLY FOR BEST PRICING.  
DISCOUNT DEADLINE IS FEBRUARY 3, 2017**



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## ADVANCED LEAD QUALIFIERS FOR SCANNING PRODUCTS ONLY

**All exhibitors receive the following Standard Advanced Qualifiers at no cost as part of their equipment rental of the TSLeads Anywhere Scanner or Plus.**

**Fill out this form if you would like Customized Advanced Qualifiers specific to your business for an additional cost.**

### TRADE SHOW LEADS

#### STANDARD ADVANCED QUALIFIERS

- |   |   |
|---|---|
| <p><b>PRODUCT 1</b><br/> <input type="checkbox"/></p> <p><b>PRODUCT 3</b><br/> <input type="checkbox"/></p> <p><b>READY TO BUY</b><br/> <input type="checkbox"/></p> <p><b>BUY IN 6-12 MONTHS</b><br/> <input type="checkbox"/></p> <p><b>HOT LEAD</b><br/> <input type="checkbox"/></p> <p><b>SEND LITERATURE</b><br/> <input type="checkbox"/></p> <p><b>MANUFACTURER</b><br/> <input type="checkbox"/></p> <p><b>DISTRIBUTER</b><br/> <input type="checkbox"/></p> <p><b>INQUIRY ONLY</b><br/> <input type="checkbox"/></p> <p><b>WANTS PRESENTATION</b><br/> <input type="checkbox"/></p> | <p><b>PRODUCT 2</b><br/> <input type="checkbox"/></p> <p><b>PRODUCT 4</b><br/> <input type="checkbox"/></p> <p><b>BUY IN 3-6 MONTHS</b><br/> <input type="checkbox"/></p> <p><b>DECISION MAKER</b><br/> <input type="checkbox"/></p> <p><b>SEND SAMPLES</b><br/> <input type="checkbox"/></p> <p><b>ADD TO MAILING LIST</b><br/> <input type="checkbox"/></p> <p><b>VALUE ADDED RESELLER</b><br/> <input type="checkbox"/></p> <p><b>END USER</b><br/> <input type="checkbox"/></p> <p><b>CURRENT CUSTOMER</b><br/> <input type="checkbox"/></p> <p><b>SEND PRICING</b><br/> <input type="checkbox"/></p> |
|---|---|

**Company Name:** \_\_\_\_\_  
**Booth Number:** \_\_\_\_\_  
**Show Name:** \_\_\_\_\_

**Please type or print legibly, maximum 35 characters per line**

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Please contact us at 515-370-0871 or email to [toms@tsleads.net](mailto:toms@tsleads.net) if you have any questions regarding our products and services.