



SPONSORSHIP OPPORTUNITIES

Exclusive Bag Sponsorships - \$300 to \$750

Display your logo on our 50th Anniversary Expo bag that will be given out to the first 2,500 Attendees. Top tier \$750, 2nd tier \$500, and 3rd tier \$300. Logo size will depend on tier selected.

Banner Ad on Expo Site - \$1,000 *(Only 1 available)*

Promote your brand by displaying your banner on Expo Info and Register pages on OceanCityTradeExpo.com.

Email Registration Confirmation - \$1,000

Be seen by approximately 4,500 attendees who register online! Your company name, logo and direct link will be on the confirmation email sent to online registrants.

Attendee Marketing E-Lert - \$350

Promote your brand to opt-in list of Expo Attendees! Pre-Expo email blasts are sent to this list and your company name, logo and booth number will be linked at the bottom of all emails!

Digital Signage at Expo - \$300

Advertise your company on the digital displays placed at Attendee Registration and in the main lobby. Sponsors will be highlighted in 3-second intervals followed by schedules & announcements.

Expo Info Station Sponsor - \$200 *(Max. 5)*

Your company's logo on the Expo Info Station banner hung high in the middle of Hall A B C. The Expo Info Station will be the go to spot for all things Expo!

Locker Charging Station - \$150 & \$500

Advertise your company on the **BRAND NEW** charging station located in our Conversation Corner in Dockside Hall! Customize a side on the locker for \$500 or have your digital Ad displayed on the scrolling screen for \$150.

Lobby Signage - \$200

Display YOUR spider banner in the main lobby.

Solutions Showcase Session Sponsor - \$250

Be a sponsor of one of the Solutions Showcase Sessions and have your company's name on all promotional material for the session as a presenting sponsor.

Featured Floorplan Exhibitor QR Code - \$300 *(Max. 4)*

Grab attendee attention with your logo and booth # prominently displayed on the Expo floorplan. The QR code will lead to your website!


Expo Listing Logo - \$50

Add your company's logo to your listing on OceanCityTradeExpo.com.

FOR MORE INFORMATION

 OceanCityTradeExpo.com

 inquire@ocvisitor.com

 (410) 289-6733



SPONSORSHIP PAYMENT FORM

Please complete this form and fax to (410) 289-5645 or email to
susanjones@ocvisitor.com

Name of Business: _____

Contact: _____

Mailing Address: _____

Contact Cell #: _____ Email Address: _____

Website Link: _____

Circle Selected Sponsorship

- Exclusive Bag Sponsorships - \$300 to \$750
- Banner Ad on Expo Site - \$1,000
- Email Registration Confirmation - \$1,000
- Attendee Marketing E-Lert - \$350
- Digital Signage at Expo - \$300
- Expo Info Station Sponsor - \$200
- Locker Charging Station - \$150 & \$500
- Lobby Signage - \$200
- Solutions Showcase Sponsor - \$250
- Featured Floorplan Exhibitor QR Code - \$300
- Expo Listing Logo - \$50

I will be mailing Check # _____

Mail to: OCHMRA 5700 Coastal Hwy #302
Ocean City, MD 21842

OR


Please charge my credit card for the full amount:

Card # _____

Expiration _____ VCode _____

Signature: _____

FOR MORE INFORMATION

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OceanCityTradeExpo.com 